

Projects

Rivera Finance - Product Designer - Remote

September 2022

- Worked with a design team to create client's DeFi website to help attract investment managers
- Complete deliverables included: Competitive analysis, two iterations of wireframe designs, high-fidelity prototype, style guide and usability testing feedback
- Facilitated conversations with the client to gain feedback and presented progress periodically along with coordinating with the design team to create a project plan and define individual responsibilities

Wild Drives, LTD - Designer & Frontend Web Developer - Remote

August 2022

- Contracted as freelancer to code frontend for UK-based travel company
- Worked with design system to implement components into code
- Met frequently with stakeholder to discuss design decisions and review code samples
- Interpreted desktop design into responsive layout

Cima - Product Designer - Conceptual Design Proposal

Mobile E-commerce solution for an online high-end bicycle retailer

July - August 2022

- Designed custom guest checkout flow and product comparison feature leading to presumption of increased conversion rates
- Conducted primary / secondary research and designed user flows, red routes, information architecture, low- and high-fidelity prototypes, and fully tested all prototypes with users
- Collaborated with senior product designer to improve overall user experience

GramCity - Product Designer - Conceptual Design Proposal / Design Sprint

Mobile app providing users with premium photo op info

July 2022

- Completed user mapping, sketching, wireframing, high-fidelity prototyping, and usability testing in 5 days
- 9 out of 10 participants navigated tasks with minimal clicks
- 100% task completion

WeGo - Product Designer - Conceptual Design Proposal

Accessibility-focused mobile app for the disabled community

February - April 2022

- Conducted primary / secondary research and designed user flows, red routes, information architecture, low- and high-fidelity prototypes, and fully tested all prototypes with users
- 8 of 10 participants stated they would use the app over Yelp
- Included 6 accessibility filters to cater to large disability cohort

Education

UX / UI Design Certificate

Springboard, 2022

Community Award Winner

BA - Professional Writing

Texas State University

2004 - 2008

UX Skills

User Interviews

Research and Synthesis

Heuristic Evaluation

Wireframing

Prototyping

Design Strategy

Usability Testing and

Validation

Animation

WCAG & Accessibility

Tech Stack

Figma

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Marvel POP

Visual Studio Code

HTML

CSS

Tailwind CSS

GitHub

Miro

Slack

Outside of Work

- Weekly Twitch streams covering UX / UI topics and Figma how-tos
- UX / UI Peer Mentor at Springboard